

BioVision Corporation

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BIOVISION ANNOUNCES EXCLUSIVE PARTNERSHIP WITH ZIBRA CORPORATION ON MEDICAL OPTICS

Licensing agreement creates end-to-end capacity for customizable micro-optic endoscopes

[Golden, Colorado]—BioVision Corporation today announced it had signed a licensing agreement with Zibra Corporation of Westport, Massachusetts that grants BioVision exclusive rights to manufacture and bring to market all medical applications for micro-endoscope technology developed by Zibra.

“With this agreement, the BioVision partnership has the capacity to develop fully customizable end-to-end micro-imaging solutions for medical endoscopy, from the tip of the scope to the plug at the end of the image display system,” said David Sanso, founder and President of BioVision. “BioVision, with our 25 years of medical imaging experience, continues to be the exclusive source of the Surgview™ image display and capture system, the most portable and compact endoscopic tower on the market. The Zibra team brings to us 25 years of experience and an unparalleled record of success in small-bore scopes and micro-optic image bundles. Together, we offer capabilities no one else can touch.”

“We are excited to have formalized a decade of productive cooperation with BioVision via an exclusive licensing agreement,” said Art McKinley, founder and President of Zibra. “We’ve supported medical endoscope manufacturers for decades, and hold patents and proprietary manufacturing techniques that make us market-beaters for endoscopes at 1.5mm diameter and smaller – down to 0.40mm. Working together, the BioVision partnership offers medical device manufacturers, surgeons, and patients the imaging solutions they need for endoluminal and minimally invasive procedures.”

Already BioVision imaging systems are being used in FDA-approved applications in arthroscopy, eye surgery, and placement of dialysis catheters. FDA trials are underway for new applications in minimally invasive heart and spine surgery supported by BioVision imaging systems, and many other applications are being explored. “We have become the go-to team for medical device manufacturers looking for innovative micro-imaging solutions that reduce incision size and speed healing,” Sanso said.

McKinley added that the BioVision partnership together offers unique design and build capacities, supported by a fully FDA and ISO-compliant structure and organization, which allow extremely rapid turnaround. “We can move from design to prototype to volume manufacturing in a matter of weeks, where others need months or years. Our time-to-market is unbeatable.”

“The BioVision partnership can provide stand-alone scopes fully compatible with standard endoscopic cameras,” Sanso said, “but visualization quality significantly improves when the scopes are optimized for performance with the Surgview™.” A hand-held video display and image capture system, the Surgview™ offers customizable camera mounts, monitor, image storage, and print/save options. The scopes can be rigid, semi-rigid, or flexible, disposable or autoclaveable. They offer high resolution and up to a 180 degree field of vision, and at most sizes can be articulated. “Together,” Sanso said, “we offer portable imaging systems suitable for not just operating rooms, but also ERs, doctor’s offices, battlefield and other uses where durability and compactness, as well as image quality, are key. We look forward to working with customers to bring to market many more innovative ways to save lives and reduce healing time for patients.”

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